





"An Organisers Conference"

12 - 13 March 2026

Manchester, UK

# **Speaker Application Form**

**Submission Deadline: 26th September 2025** 

## Background:

Association of Professional Declutterers & Organisers (APDO) is a not-for-profit association.

APDO members are the most influential decision-makers in the British organizing and decluttering industry: entrepreneurs, consultants, trainers, speakers and coaches who procure, provide and recommend products, services and brands to clients.

APDO will be holding its 15<sup>th</sup> annual conference, a two-day face-to-face event that will be taking place on the 12<sup>th</sup> and 13<sup>th</sup> March 2026. We will be welcoming professional organisers from across the country, and abroad, to provide the opportunity to expand their knowledge base, grow their businesses and share ideas through educational sessions and networking.

We expect to attract a significant number of delegates who are at the beginning of their organising business journey. However, we are keen to ensure we provide an event which delivers for those who have been involved in the industry and are seasoned professionals. We are therefore looking for speakers to present topics that will stimulate new ideas, build organising and business skills, and provoke thought and discussion amongst all attendees. We want to focus on subjects that will interest all our delegates who are directing their businesses in a way that works for them; "You Do You".

We are looking for speakers to deliver sessions particularly (but not exclusively) on the following topics:

- The power of AI; how it can help our businesses and our clients
- Productivity using AI.
- Hoarding how to sustain a new way of living
- The relationship between productivity and sustainability
- Latest research findings related to our industry
- Shopping habits and addiction on a psychological point of view. How Temu and Shein are appealing to an addictive audience.
- Finding and nurturing your clients
- How to market yourself finding your voice

We will be holding specialist workshops and focused networked groups based on these specialisms so are looking for speakers to cover the following areas, including but not limited to:

- How to market yourself finding your voice
- Hoarding
- Chronic Disorganisation
- Bereavement
- Professional Collaborations
- Neurodiversity
- Digital Decluttering

Any others that you might want to present.

We would love to hear from you if you feel you can add value to our 2026 conference program. Please <u>click here</u> to access the APDO 2026 Conference speaker application form

Submission deadline is: 26<sup>th</sup> September 2025. Successful applicants will be notified by: 24th October 2025. We hold all speaker applications on file to contact you about future APDO events.

We look forward to receiving your application!



Simon Wigzell
APDO Events Director

#### **ABOUT APDO**

APDO was founded in 2004 in response to a growing interest in clutter-free living. Our founders recognised it was difficult for people to know where to find decluttering and organising help, and that professionals in the decluttering and organising industry needed their own UK association. We will be celebrating our 19 year anniversary in November 2023.

As our network has grown, and the organising industry develops its profile, services and skills, APDO continues to work on behalf of our members to raise awareness, co-ordinate PR opportunities, provide training, resources and advice and set the standards for the industry.

#### WHAT YOU NEED TO KNOW

**APDO 2026: An Organisers Conference** 

DATE: THURSDAY 12 & FRIDAY 13 MARCH 2026

**Venue:** Manchester UK (Venue to be confirmed)

**Times:** 09.30 - 17.30 GMT Day 1 - 4 keynote speaker slots available. You will have the option to join us for dinner to discuss the day's topics and to relax.

09.30 - 17.30 GMT Day 2 - 4 Specialist sessions with 4 focus network group sessions.

**Number of attendees:** Approximately 120 each day

### **Program Notes:**

Our approach is designed to appeal to organisers at all stages of their business journeys. We have used extensive feedback from previous conferences to identify 'hot' topics that you will find within this application pack. We are looking for speakers to deliver topics that will stimulate new ideas, build organising and business skills, and provoke thoughtful discussion.

We would encourage you to think about the following formats that we would like to offer at our conference:

- 1. A traditional keynote session that is expected to last up to 60 minutes including questions and answers
- 2. A focus session to last up to 60 minutes including questions and answers
- 3. A specialist session to last up to 60 minutes, followed by a 60 minute focused networking group with a break in between.
- 4. A panel discussion to last up to 60 minutes including questions and answers,

The focus network sessions would give our delegates the opportunity to interact with other delegates, but being lead by the specialist, to learn from one another's experiences and discuss what they might do in their own situation and business.

#### WHAT DO WE OFFER?

**Fees** (per person unless otherwise stated)

- Keynote: £400 (per session)
- Specialist Session: £200 (per session) with focus networking session (additional £75)
- Free attendance to the conference on the day you are presenting
- The opportunity to network and promote your business, products and services
- Promotion via our newsletters, blogs and social media (APDO is active across various social media channels)
- The option to include an offer or additional information in the goodie-bag presented to all delegates
- European travelers: up to £75. Rest of World travelers: up to £250 (these fees are split where there are two presenters for one session)

#### SPEAKER POINT OF CONTACT

For all enquiries please contact: Simon Wigzell at conference@apdo.co.uk

# IT IS IMPORTANT THAT YOU READ AND FULLY UNDERSTAND THE TERMS AND CONDITIONS PRIOR TO COMPLETING THIS APPLICATION FORM.

### APPLICATION TERMS AND CONDITIONS (PLEASE READ CAREFULLY)

By submitting this form to APDO, the following terms and conditions apply:

- 1. The speaker fees unless stated are all-inclusive.
- 2. In addition to the speaker fees, the following travel allowance fees are paid for speakers from outside of the UK: Europe: £75; RoW: £250. No additional fees will be paid for airfares, airport transfers, accommodation or any social events unless otherwise stated.
- 3. If you are travelling with a partner, they are very welcome to join us at the conference and/or for the social events, but **they will need to pay for their own conference ticket and social event tickets**.
- 4. Your information, for marketing purposes, will need to include:
  - a. Information form includes a 100-word biography and details of your proposed session/s.
  - b. A video in one of the following formats: .MOV .MPEG4 .MP4 .AVI .WMV.

    The video should be no more than **2 minutes long** and spoken to camera as if you are talking to the delegates. The video may be used for marketing purposes so phrases such as "should I be successful" should not be used. The video needs to contain the following information:

- Your name, name of your business and the country where you are based
- About your business (e.g. specialist areas, time in business, etc)
- Your session (s) topic
- What will be learnt in your session(s)
- Your presenting style
- A fun fact about yourself
- What would you most look forward to at the APDO conference

#### c. A headshot

- 5. Conference marketing: We try to make the process as efficient as possible. The specifications above allow us to use these details as part of the conference marketing where possible. However, there will be an opportunity to swap in different information if required. As mentioned above, speakers are expected to do a short 2 minute video as part of the application process and this will be used when introducing their sessions in the run up to conference. It is the responsibility of the speaker to ensure all information provided is accurate, the spellings of names are correct and ready to publish on the APDO website and social media platforms.
- 6. Speakers will need to have confirmed attendance and signed all contracts by **7**<sup>th</sup> **November 2025**.
- 7. Speakers will need to have provided relevant marketing materials by 21st November 2025.
- 8. Speakers will need to book their own conference ticket to ensure the correct information is captured. A discount code will be given to redeem your ticket online.
- 9. Speakers will receive free space at the conference "expo" to promote any products and services. This could be in the form of an area within the venue or via the goodie-bag presented to delegates or both, whichever is available. Details of these requirements need to be confirmed by **6th February 2026.**
- 10. Final presentation slides and any hand-outs need to be received by 6th March 2026.
- 11. Speakers are committed to participate at the time and date specified by the APDO conference committee.
- 12. The sessions will be recorded on the day and made available to delegates following the conference. This may be subject to change.
- 13. There will be a photographer and videographer capturing the conference throughout the two days. Please indicate your preferences in the relevant section below.
- 14. Speakers are responsible for the layout of their "expo" area along with managing the sale and delivery of any products. We will provide a sign with your name and business name and logo.
- 15. Your speaker fee will need to be invoiced to APDO by **4th April 2026** but only following your session.

Please <u>click here</u> to access the APDO 2026 Conference speaker application form

## **Key Dates:**

26<sup>th</sup> September 2025 24th October 2025

21st November 2025 6<sup>th</sup> February 2026

6<sup>th</sup> March 2026 4<sup>th</sup> April 2026

7<sup>th</sup> November 2025

- Speaker Applications Close - Notice of successful applicants

- Speakers to confirm attendance and signed contracts - All relevant marketing material to have been provided

- Deadline for confirmation of expo products and requirements

- Deadline for final presentations and hand-outs.

- Deadline for Speaker fee invoice submission following your session.